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MASO Journal

THE AWARD WINNING

Middle Atlantic Society of Orthodontists

Spring 2008

March 14, 2008 - MASO CE Event

Doubletree Hotel Philadelphia, PA

**Dr. Peter Ngan & Dr. Timothy Tremont
present:**

*“Surgical and Non-surgical Treatment
of Class III Malocclusions”*

2007 Annual Session Review

Doctor & Staff Sessions

Devlin Award

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Editor: Dr. Robert E. Williams
rewdmd@gmail.com • Phone: 410.366.3323

Advertising Editor: Dr. Lawrence Wang
larwang@comcast.net • Phone: 410.285.3500

Research Editor: Dr. Yvonne Kwong
straightteeth1@yahoo.com • Phone: 410.825.7588

Case Presentation Editor: Dr. Tai Saini
tysaini@yahoo.com • Phone: 410.730.1255

OFFICERS

President: Dr. Robert Seebold
rseebold@ptd.net • Office: 570.387.1243

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Dr. Doug S. Harte
drbraces@msn.com • 973.992.7558

Dr. Ali Husain
str8nsmile@aol.com • Office: 302.838.1400

Dr. Natalie M. Parisi
drnat@fantasticsmiles.com • Office: 610.374.4097

Dr. Steven Siegel
picksiegel@aol.com • Office: 410.761.6960

Dr. Stephanie Steckel
sesteckel@comcast.net • Office: 302.672.7776

Dr. Lawrence Wang
larwang@comcast.net • Phone: 410.285.3500

MASO COMMITTEE CHAIRS

Education/Research

Dr. Stuart D. Josell
sjosell@umaryland.edu • Office: 410.706.7908

Government Affairs

Dr. Andrew Orchin
dramorchin@yahoo.com • Office: 202.686.5100

Membership/Ethics/Practice Transition

Dr. Philip J. Tighe
ptighe@ptd.net • Office: 610.432.2242

Nominating

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Spring 2008

2007 MASO ANNUAL SESSION



THE FANTASTIC WELCOME PARTY



MEETING BEN FRANKLIN



A PACKED EXHIBIT HALL

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ON THE COVER: The City of Brotherly Love will host MASO's Spring CE Event on March 14, 2008. The event will take place in downtown Philadelphia's Doubletree Hotel. Details on page 15.

MASO Journal is the official publication of the Middle Atlantic Society of Orthodontists, 17 South High Street, Columbus, OH 43215, phone: 1-866-748-MASO(6276), e-mail: MASO@AssnOffices.com, and website: www.MASO.org

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Email is preferred for receipt of items submitted for publication in the MASO Journal. Articles and photos may be emailed directly to Robert E. Williams, DMD, MA at rewmdmd@gmail.com. If an item must be mailed, send it to Dr. Williams at 110 West 39th Street; Baltimore, MD 21210. Or contact him by phone: 410-366-3323 or FAX: 410-366-3324.

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EDITORIAL

BY DR. ROBERT E. WILLIAMS

Email: rewdmd@gmail.com
Phone: 410.366.3323

It seems that a great deal of time has elapsed since MASO's Annual Session in September. Holding the event six weeks earlier than usual resulted in a changed schedule for all of us, but if you missed the meeting, many of the programs are summarized in this issue. The most important event was the election of our new Trustee, Dr. Nahid Maleki. Nahid has served MASO and the AAO with exceptional energy and integrity in the past, and I know that she will continue to do so in the future. In addition to the Lifetime Achievement Award presented to Dr. Ashur Chavoor, and the Devlin Award to Dr. Jamie De Jesus-vinas, Dr. Thomas Hao received the Kress Award for the best thesis submission. Congratulations to all these fine individuals! By the way, if you don't know who Gerard Devlin and William Kress were, you may be interested in the biographies to be found elsewhere in this issue.

Now the holidays are also over and winter is upon us. Several of MASO's members attended the AAO Governmental Affairs Conference in DC during January, and many have just returned from the spectacular Technology Conference, chaired by our own Dr. Larry Wang. Well done Larry! I hope you all are looking forward to our Spring CE event, again in Philadelphia, on March 14th, and mark your schedule for MASO's 2008 Annual Session on October 10-13 in beautiful Puerto Rico. 'see you there!

P.S.: I have recently been informed by Dr. Larry Wang, who has served MASO with distinction in his role of Advertising Editor for the MASO Journal, that he will be stepping down from this position so as to provide more time for personal and professional activities. Larry has served us well in this capacity, in addition to serving as President of the Maryland State Society of Orthodontists, a MASO Director, and Chair of the AAO Council on Technology. As a result, we are seeking someone who is willing to assume the duties of this position, which involves contacting companies and soliciting support for Journal advertising. Interested individuals should contact Larry at: larwang@comcast.net or myself at rewdmd@gmail.com for additional information. ■



PRESIDENT'S MESSAGE

DR. ROBERT SEEBOLD

Email: rseebold@ptd.net
Office: 570.387.1243

As I am writing this, 2007 is coming to a close and the prospect for an exciting 2008 looms in the near future. I want to thank all the volunteers who make MASO the best of the AAO's constituencies and an organization that all our members can be proud of.

Many thanks to our immediate past-president, Dr. George Scott, for a great 2007 and for all he has done for MASO. Our economic good health is due in large part to his diligent work as our Treasurer, and his friendship and council are truly appreciated. Our organization is much the better as a result of his contributions during his time on the Board

Two of our AAO Council representatives are completing their terms this year. I would like to thank Dr. Ted Berkinshaw, Council on Communications, and Dr. Tanya Stavisky, Council on New and Younger Members for the countless hours devoted to MASO and for the great job they did on their respective councils.

Congratulations to our new Trustee, Dr. Nahid Maleki, and to the AAO's new Secretary-Treasurer, Dr. Robert Bray, who is beginning his ascension on the AAO Executive Board on the way to his presidency in 2009. Both are tireless workers for our organization, and there is no doubt that Nahid will continue the tradition of past Trustees and represent us with distinction on the AAO's Board of Trustees.

2008 promises to be another exciting year for MASO, starting with the Government Affairs Conference in Washington, D.C. on January 28 and 29. MASO will be well represented at the meeting where we will discuss legislative issues of interest to the AAO, and have the opportunity to meet legislators to discuss those issues.

Our Spring CE event will be March 14, 2008 in Philadelphia, PA at the Doubletree Hotel. The one day meeting will feature Drs. Ngan and Tremont from West Virginia University's Department of Orthodontics. The topic of their presentation is "Surgical and Non-Surgical Treatment of Class III Malocclusions." More detailed meeting and registration information is contained in this journal.

The Annual Session this year is a joint meeting with the Great Lakes Association of Orthodontists, October 10-13, 2008, at the all inclusive Gran Melia Resort in Puerto Rico. We have an awesome program planned for both doctors and staff, and the meeting promises to be memorable. Please mark the date and plan to attend.

I am very proud to be a part of the ongoing efforts to make MASO more responsive to its membership. You are well represented by a great Board of Directors. If you have any suggestions to improve our organization, I encourage you to forward them to me, the Board members, or our Executive Director, Ms. Anita Field. The officers and directors contact information can be found in the front of this journal.

Finally, I would be remiss without expressing my sincere appreciation to Anita for the wonderful job she does as our Executive Director. She has the difficult task of making us all look good; and as I assume the Presidency, this year should be especially challenging for her. Wishing everyone a Happy and Healthy New Year. ■

MASO
17 South High Street, Suite 200
Columbus, OH 43215

PHONE: **1.866.748.MASO**
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The Integration of 3-D Imaging Into Orthodontics: Our Experience and Decision

DR. TARUN "TY" SAINI

Every successful orthodontic practice carves out a niche for itself in its community, and patients are referred to a particular practice because of these perceived strengths. When I joined my father's practice six years ago, he told me "You can call yourself an orthodontist, but don't think you are one yet." I learned that he meant it would take years of hard work, self criticism, adjustments in philosophy, and an unending trail of learning to be able to successfully treat patients for their long term benefit.

One guideline our practice has always followed was to refrain from spelling out the treatment plan at the time of the initial exam. In our office, after a thorough clinical assessment, we advise and take full records, study these in the quiet, off hours, develop a treatment plan, and communicate these findings with the patient/parent(s) at the second visit.

In particular, our evaluation of the radiographs goes well beyond the usual scrutiny, and we were routinely finding abnormalities in one out of four patients, many of which are clinically significant. Emphasis has always been placed on the quality of the images. Although our film based panoramic and cephalometric radiographs were very good, we

knew that digital imaging would help us learn more about the TMJ, volume of bone around the roots of teeth, the roots themselves, the sinuses, the airway and much more. It would be beneficial for our patients and our referring doctors, if they could be informed about any existing conditions or potential future complications.

At the 2005 Moyers Symposium, I was introduced to the topic of three-dimensional imaging, including many new concepts (such as voxels or DICOM files) while listening to such experts as Dr. James Mah and Dr. David Hatcher. I had a chance to see the future of our profession, and like any kid, I wanted a new toy and its name was Cone Beam Computed Tomography (CBCT). I was hesitant to pursue this idea with my father, because he was used to working with film, not clicking a computer mouse to gather the needed information. Also, the costs were astronomical. You have to realize that you will be spending money not just on the machine, but on new computers (your existing computers may not have the required hardware), probably a server, software, and ongoing doctor and staff training. In addition, there is a substantial maintenance cost each year for support of the machine and the software you choose to use (We use Dolphin Imaging 10.0 with a 3-D module).



Case 1, Figure 1: Initial records. Note the normal appearance of the maxillary left central incisor.



Case 1, Figure 2: Panoramic image reconstructed from the CT scan depicting an ectopic maxillary right canine, root blunting of maxillary right central incisor and possible pathology along the root of the maxillary left central incisor.



Case 1, Figure 3: Note the root morphology of the maxillary right central incisor and the diagonal, radiolucent line across the root of the maxillary left central incisor. After further inquiry, the patient reminded the mother of a bicycle accident 2 years ago with no subsequent symptoms and therefore no follow up with the general dentist.

Soon, however, dad and I switched roles: he became the kid in the toy store and I was the hesitant parent. I grew up in a generation where computers were common place. I was fortunate that NYU had incorporated Dolphin Imaging software and computerized records since the late 1990s, while my dad was still getting comfortable with computers and digital cameras. I was also thinking, "When was the last time I read a CT and knew exactly what I was looking at?" Usually, this experience was in a local oral surgeon's office and I was trying to follow his explanations. I knew that when taking a CT, or any x-ray, one must recognize when something is wrong and refer the patient to the appropriate specialist. Thankfully, other interested clinicians were asking the same questions, and as the discussions at various meetings evolved, we began to feel more comfortable. A recent article in the AJODO, written by Dr. Larry Jerrold, addressed the legal responsibilities when using these films.

We started comparing the various machines available (each having strengths and shortcomings) and learned the questions to ask, including: sensitivity of the machine, radiation dose, exposure time, replication of head position, patient comfort, size, costs, malpractice insurance coverage and state regulations regarding our professional responsibilities towards non-dental but serious pathologies existing in any part of the head and neck. We traveled around the East Coast looking at different machines in office settings.

Upon hearing the reputation of Imaging Science International's i-CAT from other orthodontists and other specialists, and given the company's close proximity to us (they are located outside of Philadelphia and the machine is made in the U.S.), we looked into this device and eventually purchased their latest model in September of 2007. Some basic facts of our i-CAT are as follows: The patient is always comfortably seated and looking away from the machine. The scan time is approximately 8.5 seconds producing images that can be as thin as 0.125mm. The amount of radiation exposure is equivalent to half of a full mouth series when scanned a 0.3mm. Once you have taken the image, the i-CAT Vision Software takes less than 1 minute to reconstruct the information so you can view the pan or the ceph.

Many doctors do not realize that this 8.5 second scan provides

everything you need to diagnose and treatment plan an orthodontic case. (Some clinicians are now considering using the 3-D reconstruction as a substitute for plaster study models). Using the Dolphin 3-D software module, we simply scroll to the view needed. I am often asked, "Will two separate scans be needed to see the maxilla and mandible?" No, the total image captured in one scan extends from the supraorbital region to about the 4th cervical vertebra. When properly positioned we see the soft tissues from the tip of the nose extending posteriorly to the base of the occipital bone. If the patient requires a dental implant or an evaluation for their periodontal condition, etc, we can share the DICOM file with other doctors by simply recording that data onto a CD.

After 4 months and about 250 scans, we have learned a great deal about the quality of this technology and how it could be even better. We are sharing our concerns with the research and development teams at Imaging Sciences International and Dolphin Imaging. I have been creating a list of questions, and hope to find the answers as well as learning much more at continuing education courses dedicated to the latest i-CAT model and Dolphin software. (The course most recommended to us is given by Dr. David Hatcher, an oral radiologist, at his center in Sacramento over 3 days. Imaging Sciences International just released information about their sponsored course to be held in North Carolina). For example, the i-CAT does not have a set of ear rods to hold a patient in position like a cephalostat, so the position of the head can be inaccurate since the patient can easily move. This can prove to be a problem when tracing the original headfilm or superimposing cephs at the end of treatment. I am sure that these issues can be easily resolved, and presently the software can be used to somewhat adjust the image.

The following are images of some of our own patients that are either in treatment or have presented for an orthodontic consultation. Each CT or 3-D model utilizes Dolphin Imaging 10.5.

In conclusion, it is my feeling that CBCT and the 3-D images developed are safe, extremely informative, and will play a prominent role in our specialty. This technology is dynamic and with some modifications, will become more potent in the future. Personally, what I

continued on next page



Case 1, Figure 4: A sagittal view isolating the maxillary left central incisor, confirming the presence and extent of the radiolucent area.

Case 1, Figure 5 (shown above): Periapical film taken by the endodontist, upon referral.

3D...continued from previous page

have already gained from the CBCT images further underscores the importance of diagnosis in the daily practice of orthodontics.

The i-CAT model we have will soon be able to capture images 0.1 mm thick. Since the newest model i-CAT is able to capture images 0.125 mm thick, will orthodontists no longer need to take impressions for appliances such as Invisalign? Will the concept of digital study models easily

NOTES ABOUT THE AUTHOR

Tarun "Ty" Saini, DDS practices with his father Raj M. Saini, DDS, MSD in Columbia, Maryland. Dr. Raj Saini is a Clinical Professor in the Department of Orthodontics at NYU College of Dentistry. Both doctors are Diplomates of the American Board of Orthodontics. They can be reached at tysaini@yahoo.com

integrate with this information? If that were the case, imagine the impact on efficiency in our offices. I believe airway assessment will become both definitive and more easily communicated to our colleagues in the medical profession. It will also be very helpful if post doctoral programs incorporate this technology, the interpretation of the images into their curriculum and conduct research, so that the profession can benefit from their experience and findings ■



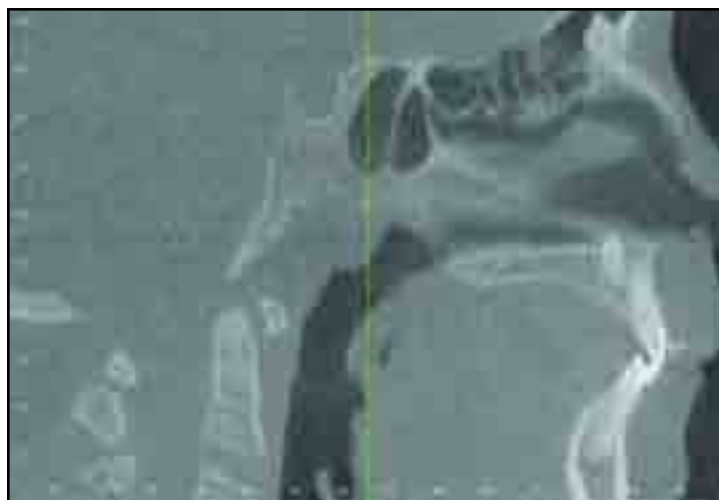
Case 2, Figure 1: 14 year old male presents for routine orthodontic consultation. Patient recently moved from California and the general dentist had been "observing" the status of the maxillary left central incisor.



Case 2, Figure 2 (left): 3-D reconstruction depicting the position of the maxillary left central incisor and the stunted root development.



Case 3, Figure 1: Supernumerary developing palatal to the maxillary left central incisor.



Case 3, Figure 2: Sagittal view of the supernumerary tooth. The treating surgeon was able to precisely measure the position of this tooth to improve the success of its removal and reduce the harm to adjoining structures.



Case 4, Figure 1: Patient's right side. Note the ectopic eruption of the maxillary right first premolar.



Case 4, Figure 2 (left): Note that the maxillary right first premolar roots bifurcate around the root of the second premolar. The treating surgeon was able to use this information when discussing the risks of its removal with the parents as well as envisioning for himself the surgical technique he would employ.

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Staff Salaries, Benefits, and Employee Taxes

BY DR. GARY WISER - Email: wisermgt@mac.com • Phone: 609.259.8850

In most orthodontic practices, staff compensation is both the largest expense and the most difficult item to maintain at realistic levels. Salaries are fixed expenses which can become an albatross for most of us.

Staff Salaries

Wages paid on an hourly basis are much less costly than salaries paid on a weekly or monthly basis; and part-time hourly employees, with their customary requirement for fewer benefits, are generally the least expensive for our practices.

Salary Increases

Raises in salaries increase the practice's fixed overhead expenses and payroll taxes. Salary increases can eventually create pressure on the orthodontist to increase revenue via fee escalation and increased patient volume.

Employee Taxes

Social Security, Medicare, Federal & State Unemployment, and Workman's Compensation Insurance traditionally approximate 10% of the gross salaries paid.

Employee Benefits

This is the win/win area to control escalating expenses and to provide important benefits for our staff members. The primary

objective is to select benefits that benefit both the practice and the employee, and to eliminate the taxes which must be paid on additional salary. As a further benefit, properly designed programs allow the employee to receive these benefits without taxation or permit the deferral federal and state income taxes. Benefit packages can also be tailored to individual employee desires. Some examples of possible benefit items are as follows:

- CHILD CARE (\$5,000 maximum)
- CONTINUING EDUCATION SEMINARS
- FLEXIBLE SPENDING ACCOUNT
- GROOMING ALLOWANCE
- GROUP LIFE INSURANCE
- MEDICAL & DISABILITY INSURANCE
- MEDICAL REIMBURSEMENT
- PROFESSIONAL DUES, LICENSES, & SUBSCRIPTIONS
- RETIREMENT PLAN
- UNIFORM ALLOWANCE

The benefits listed above *do not* require the practice to pay any additional taxes, and can be expensed (written off) on an annual basis. The employees receive *all* of the benefit dollars and the practice can deduct the cost as an expense. While there is no immediate tax liability, retirement plan contributions are tax deferred for employees. ■



How to Choose the Best Practice Management System For Your Office: Tips and Guidelines

BY JORETTA BEANLAND, FOUNDER AND PRESIDENT, NEW HORIZONS SOFTWARE

There is an old saying that an ounce of prevention is worth a pound of cure. Ensuring that your choice of a practice management system suits your needs and is a good fit for your practice will be well worth the time and money invested.

Getting the right system in place from the start will increase productivity, save time, boost patient satisfaction, and improve cash flow. The wrong system will potentially cost you a great deal beyond your initial purchase price due to lost productivity, system

crashes, headaches, stress, and finally, and additional money spent to finally get the right system in place.

Every office is different. By asking the right questions, you can ensure that you are choosing the system that's best for your unique practice needs both now and in the future. Take the time to explore your options and get the answers you need.

Getting Started

Your practice management software will impact everyone in

your office, and it's important to get everyone involved in order to make the best possible decision.

Make a list of the doctors' and each staff member's daily duties. Use this customized list to review any practice management software you may be considering, and ask:

- Does the system offer all the features you currently need - as well as the features you may need as your practice grows?
- Does it use current technology?
- Is it customizable?
- Is it easy to use?
- Is personalized support and training offered at no extra charge as part of the package, and for how long?

Identify those things that make your practice unique. Do you have multiple doctors or office locations? Do you or your staff need to be able to access the system from off-site? Be sure the system is suited for the size and type of practice. You may wish to talk with other practices similar to your own to hear about their experiences, and to get a broader picture of what might be best for your own.

Ask for a hands-on demonstration, either in person or online, to get a feel for what it's like to actually use the system you're considering. Use the following questions as a basis for a detailed evaluation:

Customization

- Can you customize the features you want, and how easy is the system adaptable to your needs?
- Does the vendor help you set up the software to work best for your office, or is it a "canned" product that tells you how to run your practice?

Ease of Use

- How easy is the system to use? Can you find what you need quickly?
- If necessary, can the system handle multiple doctors or offices?
- Is the information accessible from offsite?
- Does the software integrate with your existing systems, such as imaging systems?

Security

- Is the system HIPAA compliant?
- Is the working environment secure?
 - Can you easily block or allow individual employees access to various levels of information and/or system features?
 - When an employee leaves his/her workstation, can they easily "lock down" (secure log out) and re-access (secure log in) their workstation?

Scheduling, Tracking, and Patient Management

- Is scheduling quick and easy to access and use? Are all desired features available to fit the way your office works?
- Is there a recall system that allows for multiple types of patient tracking such as new patient recalls versus retainer recalls?
- Is there a quick, smooth method for the "back" office to let the "front" office know the patient's appointment needs, without taking the patient's chart to the front desk?
- If desired, is patient self check-in available?
- Does the system have a model box area which can track which boxes are empty and which are filled?
- Does the system have a quick letter generation feature that is fully integrated with other patient data, allowing mail merge features to eliminate repetitive entries?

- Does the system have built-in patient reminder functions utilizing modern methods such as text messaging and email?
- Can reminders be automated?
- Can you store patient's scanned documents, letters, and pictures for quick retrieval?

Treatment & Charting

- Can the treatment cards be customized to your needs, such as color-coding procedures for quick identification?
- Is there adequate space for the doctor to enter his/her treatment plans and notes? Is this information available for quick and easy retrieval during an office visit?
- Is there an easy to use area to type notes, messages, and reminders? Can these notes be set to auto-remind for future follow-up?
- Is there a place for treatment coordinators to enter notes with reports to track patients for future treatment?
- If desired, can the system handle a "paperless" office where all charts, images, etc. are stored and quickly available via the system?

Billing

- Is insurance processing quick, easy, and efficient?
- Can claims be filed electronically?
- Can the software accept credit card payments which automatically post to system ledgers?
- Does the system have a good checks and balance system for tracking payments - what type of security control is in place? Can you produce reports for all adjustments?
- Can the system track insurance balances separately from parents' balances?
- Does the system queue up each insurance monthly/quarterly billing automatically, or does information have to be re-entered each month or quarter before submittal?

Accounting

- Can you print a deposit slip?
- Does the daily journal show all entries for the day, including charges, adjustments, and payments?
- Can you get an aging report of ALL accounts, not just those past due?
- Are there reports to match and balance with the bank statement?
- Does the system generate production reports?
- Can the system generate receipts, statements, full patient ledgers, flex spending report for patient re-imburement, coupons, and patient contracts?
- Can any of these reports be modified to fit your practice's needs?

Vendor Support & Training

- Does the system have an established, reliable company standing behind it?
- Can you get immediate customer service or technical support whenever you need it, 24/7?
- Is support part of the purchase price, or is it a separate fee?
- Is training available as part of the system purchase price, or is it a separate fee?

Once you have the answers to these and any other questions unique to your practice, you will have the confidence to make the practice management software choice that's right for you and your office. ■

New Horizons Software, Inc., a leading developer and provider of orthodontic practice management software solutions, has provided comprehensive practice management software and personalized customer support to the orthodontic community since 1988. NHS helps hundreds of orthodontic practices nationwide to simplify daily tasks, reduce costs, and boost staff productivity. Visit NHS at www.NHSoftware.com

Dr. Jamie De Jesus-Vinas Receives the Devlin Award for 2007



Dr. DeJesus and family.

On Saturday, September 15, 2007 Dr. Jamie De Jesus-Vinas of Hato Rey, Puerto Rico received MASO's highest award, given annually to an individual who has made:

- A significant contribution to MASO beyond the usual requirements for membership, or service above and beyond that required by any official duties.
- A significant contribution to orthodontics as a clinician, educator, or researcher.
- A significant contribution to other areas of dentistry or science benefiting the dental health of the patients served by MASO orthodontists.

A description of Dr. De Jesus-Vinas accomplishments appeared in the Autumn 2007 issue of the Journal. Unfortunately, most current members of MASO are unaware of the contributions made by Dr. Devlin that resulted in the creation of this award. As a result, the following is a brief biography of Dr. Devlin:

Gerard A. Devlin, DDS, 1897-1971

Gerard A. Devlin was born August 20, 1897 in South Amboy, New Jersey. He attended Georgetown University for one year, and he received his Doctor of Dental Surgery degree from the

Baltimore College of Dental Surgery in 1923. He became a preceptor of Dr. Harry E. Kelsey, one of the foremost orthodontists of his day (and President of the AAO in 1931), and practiced as Dr. Kelsey's associate for the five-year preceptorship from 1924 to 1929 in Baltimore. He later did post-graduate work at Columbia University, New York University, and the University of Detroit.

While an associate of Dr. Kelsey's, Dr. Devlin served as a part-time instructor in orthodontics at the BCDS, and on the staff of Johns Hopkins Hospital. In 1929 he established his own practice at 49 Bleeker Street, in Newark, NJ, and this office was the address at which MASO was incorporated on December 30, 1953.

He became a member of the American College of Dentists in 1940, and was President of the New Jersey section. He was a member of several dental organizations, was one of the six founding members and first Secretary-Treasurer of the Middle Atlantic Society of Orthodontists, and served later as its President in 1958. Gerard, or "Reds" as he was known to his friends due to his red hair, was a delegate to the American Dental Association; and he presented papers at national meetings of the AAO, ADA, and National Dental Society.

He played professional basketball while in Baltimore, he served on the Board of Health, Planning Board, and Control Board of Civil Defense; he was Chief of Air Observers, and was a member of the American Legion and Knights of Columbus. During World War I he served in the Artillery Corps. Dr. Devlin died on August 21, 1971 in Matawan, New Jersey.

As a special tribute, MASO established the Gerard A. Devlin Memorial Scroll to be awarded annually to a MASO member for distinguished service to the Society. The Award, first given in 1972 to Dr. B. Edwin Erickson, is designed to honor Dr. Devlin's efforts in achieving constituency status for MASO. The award is "Intended to signify special excellence exhibited by a member of the Middle Atlantic Society of Orthodontists. On a constituent level, it should be considered as comparable to the Ketcham Award of the AAO. It is designed to perpetuate the memory of Dr. Gerard A. Devlin, known by many, young and old, as a devoted supporter of our Society and a steadfast worker on behalf of orthodontics". ■



Dr. Ashur Chavoov, recent recipient of the MASO Lifetime Achievement Award



Dr. Hao and Dr. Josell.

Dr. Thomas Hao Receives the Kress Award for 2007

Also on Saturday, September 15th, Dr. Tomas Hao, a recent graduate of the orthodontic program at the University of Maryland, received the Kress Award for 2007. The award was established to further the interests of orthodontic education by yearly awarding a cash prize and certificate to a student of a graduate orthodontic program in MASO's geographic area whose thesis or research project is judged the best for that year. The award is so named to memorialize a Past President of MASO who had a major interest in orthodontic education. For those who never knew him, a brief biography of Dr. Kress can be found on pages 12-13.



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William Kress, DDS, 1912-1977

William Kress was born on June 17, 1912 in Baltimore, Maryland where he later graduated from City College. He received his DDS degree from the Baltimore College of Dental Surgery in 1936, and his Certificate of Proficiency in Orthodontics from Columbia University in 1937. His thesis title was: *Habits: Their part in the etiology of malocclusion*. He entered the private practice of orthodontics in 1937, and became a Diplomate of the American Board of Orthodontics in 1946.

In 1955, at the age of 43, he was drafted out of private practice to serve in the Air Force during the Korean War. He was assigned to Mitchell Air Force Base, Roosevelt Field on Long Island, New York with the rank of Lt. Colonel from 1955-1957. During this time Dr. Louis Goldberg helped maintain the practice, and Dr. Kress returned to Baltimore on weekends to continue seeing his patients.

Dr. Kress served as an Instructor in the Department of Orthodontics at the Baltimore College of Dentistry, University of Maryland Dental School from 1938-1946, and as an Assistant Professor from 1954-1971. He was promoted to the rank of Associate Professor of Clinical Orthodontics in 1972, and he served in that position until 1976. As a result of his outstanding teaching ability, his compassion, and his mentoring of students, Dr. Kress was inducted into Phi Chapter, OKU, in 1958.

Known to his friends as "Willie", Dr. Kress was on the consulting staff of Sinai Hospital from 1950-1977, and he was the Chief of Orthodontics at Children's Hospital in Baltimore from 1957-1977. He was elected President of the Washington-Baltimore Society of Orthodontists in 1950, the Baltimore City Dental Society in 1952/3, and the Middle Atlantic Society of Orthodontists in 1964-1966, the only MASO President to serve two terms. (Dr. Kress was one of the founding members of MASO when it was split off from the Northeastern Society of Orthodontists). During his term as MASO President, Dr. Kress also served on the Board of Governors of the Maryland State Dental Association.

In 1944, Dr. Kress was elected Chapter President of Alpha Omega Fraternity where he established and administered a loan fund for dental students. He served on the Board of Directors of the Jewish Big Brothers League 1952-4; the Levindale Home for the Aged in 1962-5; and in 1976 he was President of the Central Scholarship Bureau, an organization devoted to overseeing loans for students to pay for post-secondary education.

Dr. Kress was elected a Fellow in the American College of Dentists on October 29, 1967 at the Shoreham Hotel in Washington DC, and he served as an Alternate Delegate from MASO to the AAO House of Delegates in 1970 and 1971, and as a Delegate in 1973 and 1974.

As an example of the type of man he was, if a woman was widowed while her child was under treatment, not only was that child's treatment completed at no additional charge, but all the remaining children in the family were also treated gratis. Once, when a student who had completed his first year of dental school was going to have to withdraw due to the death of his father and a lack of funds, Dr. Kress arranged for lodging and tuition payments so that the student could complete his studies. When another student who had been recently married did not have enough money for a honeymoon, Dr. Kress provided the funds.

Following his death on January 4, 1977, his family requested that those wishing to express their gratitude for his life forward their contributions to the Central Scholarship Bureau for the establishment of the *Dr. William Kress Memorial Fund for the*

Advancement of Dental Education. For many years the Chesapeake Begg Orthodontic Study Club held an annual memorial lecture to provide ongoing support, and the many contributions from this fund continue to provide assistance to students on an ongoing basis.

In June 1977 over sixty individuals, many of them non-orthodontists, established within MASO the *William Kress Memorial Fund* whose purpose was to "give an annual award (cash prize and certificate) to a graduate orthodontic student whose research theses shall be deemed the highest in excellence."

A tribute, which appeared in the *Alpha Omega bulletin*, reads as follows:

"Will Kress was a quiet and gentle man. Beautiful of face, of mind, of demeanor and of heart-he was a prince among men, and he shared his riches with all. Without fanfare and with reserved modesty, he organized and accomplished so many, many things. We could recite at length his endless dedicated endeavors in fraternal, civic, professional, religious, and philanthropic undertakings, but we must underline what was to him the most rewarding labor of love-student aid and counseling. He was not the average Alpha Omegan. The fraternity was an immense part of his life, and he loved it dearly. The fraternity's student aid fund was his brain child, and he devoted his every waking moment to its functioning, direction, and maintenance. His influence and good deeds extended beyond the limits one can see or trace. There are men all over the country who owe their professional degrees to Frater Will. If a student or graduate student needed guidance, counsel, or financial aid, Will's home, office, heart, and pocket-book were always open. What an unforgettable man in this all too lopsided and self-seeking universe we inhabit!

The following is a reprint of Dr. Kress' Presidential Address, given at the Annual Session of MASO, which appeared in the May 1966 issue of the AJO. It's interesting to see what has, and has not changed, since that time.

American Journal of ORTHODONTICS

Volume 52, Number 5, MAY, 1966

ORIGINAL ARTICLE

President's address, Middle Atlantic Society of Orthodontists

WILLIAM KRESS, D.D.S.

Baltimore, Md.

Presented Washington, at the D.C., annual Jan. meeting of 24, 1966. the Middle Atlantic Society of Orthodontists, 321

It is indeed a pleasure and a privilege to welcome the members of the Middle Atlantic Society of Orthodontists, their wives, and guests to our fourteenth annual meeting.

In reviewing my early days in orthodontics, I am reminded of the aid and assistance given to me by George Anderson. He helped me get into graduate school, he reviewed all my early cases, and he gave me the opportunity to teach at the University of Maryland. Throughout the years, I have always turned to him for guidance and advice. During this past year, hardly a week went by without my calling George about some Middle Atlantic problem. I owe a great deal to him, and I would not let this opportunity pass without expressing my gratitude.

I would also like to express my appreciation to Paul Deems, our untiring secretary-treasurer, and his lovely wife, Violet. They are a wonderful team, and without their help it would have been difficult for me to bring this year to a successful conclusion. In reality, Paul is an executive secretary who is grossly underpaid. Knowing him as well as I do, I realize that he is going to be unhappy with my recommendation to the Executive Committee that his salary be greatly increased. If he ever considers giving up his assignment, we would have to hire an

executive secretary at many times the present expense.

The program for this outstanding meeting, the best-attended meeting in our history, is entirely the creation of Jim Kerrigan. We have received so many requests for invitations to attend this meeting that, for the first time, we have been obliged to arrange for a second printing of the program. Jim and his committee deserve a special commendation for all the personal sacrifices they have made in both time and personal expense to bring you this excellent program. I feel that it was a stroke of genius on my part to pick successfully a capable program chairman.

The Middle Atlantic is the youngest constituent society of the American Association of Orthodontists, but we are far from the smallest. We started in 1952 with 71 charter members. We now have 247 active and 4% associate members, and at this meeting we shall vote on 12 new active and 21 new associate candidates. We also have applications from 25 prospective associates. When we separated from the Northeastern Society, many expressed the opinion that there was no need for two societies. It is my belief that, with the rapid growth of orthodontics, the sectional societies will some day be broken down into state societies.

I was happy to note that neither the American Dental Association nor the American Association of Orthodontists recommended that the preceptorship program be extended beyond the expiration date of Jan. 1, 1967. If any of you plan to take a new preceptee, you should make formal application to the Qualifying Committee as soon as possible. This committee will meet Oct. 2 to 1, 1966, to examine preceptees and preceptors; no applications will be considered unless they are submitted at least 30 days before this meeting so that they can be thoroughly reviewed. Our Qualifying Committee has been doing exceptionally fine work in examining the preceptors and preceptees; however, I am certain that they must be looking forward to being relieved of this time-consuming chore. They will have sufficient duties in reviewing the qualifications of applicants for active membership.

The Council on Dental Education of the American Dental Association has given its provisional approval for a pilot program for the hospital training of orthodontists. This program is being conducted at the Einstein Hospital in Philadelphia and will be further evaluated by the Council on Dental Education of the A. D. A. There are two interns in this program. On completion of their training, they will be eligible for the examination for associate membership given by our Qualifying Committee. The Council on Orthodontic Education of the American Association of Orthodontists did not approve this type of training, but we must accept the mandate given us by the American Dental Association, whose responsibility it will be to examine and supervise this program properly.

For many years a small, private, prepaid health service organization in Washington, D. C., has included an orthodontic program in its services. I believe that this is one of the first prepaid plans to include orthodontics, and an important facet is that it refers patients to a closed panel of orthodontists. A second Washington group catering to government employees is now in the midst of organization with orthodontic services included in its dental plan. This year should prove vital to our future participation in such programs. I have appointed a Committee on Prepaid Orthodontics, with Jerome Cullen as its able chairman. It will be this committee's function to aid in the formation of these plans so that they may maintain the highest quality of orthodontic services. The question of participation by our members in closed versus open panels must soon be actively discussed, for 1966 and 1967 will be critical years as regards participation in prepaid health programs. The preliminary investigations by our committee have provided groundwork to enable us to meet these challenging situations.

Another committee that has been working hard to solve some of our current problems is the Military Affairs Committee. We are fortunate to have one of our own members, Robert D. Splain, as the national chairman. Selective Service has instructed its draft boards to procure a minimum of 350 dentists. There are three sources from which orthodontists can be chosen: (1) preceptees, (2) graduate students in recognized universities, and (3) practicing orthodontists. From the information that we have obtained, preceptees will not be granted student deferments. Graduate students should request deferments to complete their education; such requests will probably be granted. Practicing orthodontists who have had no previous military service and who are eligible for the draft, will no doubt be classified IA.

I am recommending that the Executive Committee review the time of year set for our annual meetings. Meeting in midwinter usually presents a weather problem. Of course, this has been solved for 1967 by scheduling our meeting in Puerto Rico. The 1968 meeting is tentatively set for Williamsburg, Virginia. If we should be so unfortunate as to have a snowstorm immediately prior to or during the meeting, transportation would present a serious problem. I believe that we would be wise to return to the scheduling of the meeting in early fall, approximately a month before the Northeastern Society's meeting.

I heartily acknowledge the contribution of Dick Mullen in producing a very interesting and informative Newsletter. I urge all committee chairmen to keep Dick posted on activities so that he can inform the membership.

I would like to thank the members and chairmen of all our committees for their cooperation. I wish also to express the appreciation of all of us to Harry Galblum, who headed the local arrangements for this meeting, and to his lovely wife, Velma, who supervised the activities of the Women's Committee.

I am pleased to recognize the valuable work done by Bill Connelly and his committee in arranging for the record number of exhibitors.

I am turning over the reins of this Society to a most capable team of officers headed by President-Elect Lou Yerkes. I wish for them every success during the coming year.

This year has been a memorable and rewarding one for me. In departing from office, I would like particularly to express my deeply felt gratitude to the members of the Middle Atlantic Society for the honor and privilege of serving as your president.

5441 Park Heights Ave. ■



MASO ORTHODONTISTS INDUCTED AS FELLOWS OF THE AMERICAN COLLEGE OF DENTISTS

■ September, two MASO orthodontists, Dr. Steven M. Siegel (left) of Glen Burnie, MD and Dr. Tanya



Stavisky (right) of Vineland, NJ were inducted into the American College of Dentists in a ceremony held in San Francisco. The ACD, the oldest national honorary organization for dentists, was founded August 20, 1920 to elevate the standards of dentistry, to encourage graduate study, and to grant fellowship to those who have done meritorious work. Its members have exemplified excellence through outstanding contributions to dentistry and society. MASO is proud to recognize and congratulate these two outstanding members.

Doctor's Program

Gaining Patient Participation and Partnership

Reviewed by Dr. M. Marie Dang

Dr. Tom Griffen's presentation provided a summary of the daily steps that are performed in the office as we evaluate new patients and treat existing patients. His overview of the procedural steps involved in gaining case acceptance and establishing a partnership with the patient emphasized such concepts as case presentation and the utilization of systems. How we address the problems that arise, and how we create an atmosphere of understanding and partnership among the patients, parents, orthodontist and staff, regarding issues such as how emergencies, missed appointments, etc. are addressed were just a few of the areas discussed. ■



Poster boards provide additional scientific information at the Annual Session



The audience for a doctor session.

Staff Program

Reviewed by Dr. Beth Parisi Daly

Stand by your Brand - Karen McCullough

With the focus on branding your practice, Ms. McCullough shared the necessary tools for targeting today's orthodontic practice to Generation X. She pointed out the heightened dental IQ of today's patients, and the importance of keeping up with the changes expected by informed patients in an ever-changing world. With examples and statistics, she stressed the importance of keeping our practice technology and advertising medium on pace with the computer savvy new generation. With a fun and entertaining style, Karen has a straight to the point delivery that connected well with the women as well as the men in the audience.

Gender Matters - Joanie Badyna

President and founder of Spirit Communications, LLC specializing in Executive Coaching and Motivational Seminars.

An experienced consultant in public speaking and communication, Joanie enlightened and entertained us with the how's and why's related to gender that make all the difference in understanding why gender matters when it comes to communication. Ms. Badyna shared useful tips to help MASO staff members adjust our communication styles when speaking to males or females. She touched on the physiological differences in brain formation and emotional development between the genders that effect the differences in the way males and females deliver, receive and process information. A first time speaker with MASO and the dental audience, Joanie Badyna was well received by attendees.

The top four current orthodontic marketing strategies...and how to make them succeed - Beth Leach

Beth Leach from The Practice Marketers gave a very knowledgeable and informative presentation. Ms. Leach delivered a wealth of information to MASO staff members on all aspects of marketing a practice. While sharing the most updated statistics, she covered an incredible amount of material in her talk... touching on Websites, direct mail, demographics and target markets. Listeners learned where to get the most 'bang' for the buck in marketing your practice and how to go about it. There was no doubt MASO staff members left knowing what works, what doesn't, and why in the practice marketing world.

The Gung-ho Practice - Joan Garbo

Afamiliar face to both MASO and the AAO as a speaker, consultant, and trainer, Joan wowed and moved her audience in her usual high energy style. Always well prepared and passionate, Ms. Garbo reminds all of us that we change lives for the better as we create beautiful smiles everyday and the importance of focusing on our most important asset, the patient. Truly gifted in her ability to touch and motivate her listeners through her presentations, she takes her audience on a roller coaster ride from laughter to tears and finishes with a standing audience. Always inspiring, Ms. Garbo never fails to bring something new to each presentation. ■

“Surgical and Non-surgical Treatment of Class III Malocclusions”

MASO's 2008 Spring Continuing Education Program - Friday, March 14, 2008 - Doubletree Hotel Philadelphia

237 SOUTH BROAD STREET, PHILADELPHIA, PA 19107 - 6.5 CE CREDITS AVAILABLE - SPONSORED BY 3M UNITEK -

Program Description:

Dr. Ngan and Dr. Tremont will discuss both surgical and non-surgical treatment options for patients presenting with Class III malocclusions. Included will be early treatment using protraction facemask, and comprehensive orthodontic treatment to camouflage skeletal malocclusions. Dr. Tremont will discuss the use of Andrews' Six Elements of Orofacial Harmony" for diagnosis and treatment planning Class III malocclusions. Dr. Ngan will discuss the use of his Growth Treatment Response Vector (GTRV) analysis to predict excessive mandibular growth. Hands on exercises will be provided to illustrate the application of the Six Elements philosophy and GTRV analysis in the treatment of patients with Class III malocclusions.

Who should attend?

Clinicians who are interested in knowing:

- The application of the Six Elements philosophy in managing Class III malocclusions
- Early treatment of Class III patients with protraction facemask
- Comprehensive orthodontic treatment to camouflage skeletal Class III malocclusions
- How far can we camouflage a skeletal Class III malocclusion?
- What is the best treatment timing for camouflaging a skeletal malocclusion?
- How to predict excessive mandibular growth in Class III patients using single and serial radiographs
- Surgical treatment of Class III malocclusions

Course Outline:

- Six Elements of Orofacial Harmony"
- Indications for early Class III treatment
- Treatment of a hypoplastic maxilla in the transverse dimension
- Treatment of a hypoplastic maxilla in the anteroposterior dimension
- Prediction of excessive mandibular growth in Class III patients
- Surgical treatment of Class III malocclusions

Each participant needs to bring a pencil and ruler for the hands-on exercise.



THE SPEAKERS... ■ **Dr. Peter Ngan** is Professor and Chairman, Department of Orthodontics, West Virginia University, School of Dentistry. He is also head of the Division of Pediatric Dentistry at WVU. Dr. Ngan has published over 100 original research and clinical papers in refereed journals, and 150 abstracts, including contributions in several monographs and textbooks. He has been invited to lecture at numerous professional organizations in the United States, and in 20 other countries. His focus is on the early treatment of dental and

skeletal malocclusions, and his research interests includes growth and development, the biology of tooth movement, dentofacial orthopedics, orthodontic appliance therapy, oral implantology, orthodontic bonding systems and adult interdisciplinary treatment. Dr. Ngan also maintains an intramural faculty practice in the WVU School of Dentistry. ■ **Dr. Tim Tremont** is in the private practice of orthodontics in White Oak, Pennsylvania, and is a Clinical Associate Professor in the Department of Orthodontics at West Virginia University School of Dentistry. Dr. Tremont's academic focus is on orthodontic diagnosis, treatment planning and clinical strategies. He is an active teacher of Andrews' "Six Elements of Orofacial Harmony" and he has an avid professional interest in orthognathic surgery. The "Four Faces of Orthognathic Surgery" is a system he has developed to assist in attaining surgical results that are accurate with presurgical predictions. He holds a United States patent for a surgical measuring device, the Tridimensional Orthognathic Gauge (TOG) and regularly provides a course on this subject. Among his other contributions is the Cantilever Wrap Around Appliance for maxillary retention. He has published articles in the American Journal of Orthodontics and Dentofacial Orthopedics, the Journal of Clinical Orthodontics, and the Andrews Journal. He has presented throughout the United States, and to various professional organizations in Italy, Netherlands and Brazil. ■



PROGRAM

8-9:00AM.....Registration & Continental Breakfast
 9-12:00Seminar
 12:00 -1:00PMLunch
 1-4:30PMSeminar continuation

AAO Member Spouse/Guest.....\$ 85.00
 Full Time Orthodontic Faculty Member.....\$125.00
 Retired MASO Member.....\$125.00
 Non-AAO Member Doctor\$285.00
 Resident.....\$ 20.00



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The Doubletree Hotel Philadelphia is centrally located in the heart of Philadelphia's cultural district on the Avenue of the Arts. Across from the Academy of Music, this comfortable high-rise is within walking distance of many of Philadelphia's attractions including City Hall, and the Liberty Bell.

The hotel is located approximately eight miles from the Philadelphia International Airport. Travel time takes about 25 minutes. (The Doubletree doesn't have a shuttle to and from the airport.) The Airport shuttle cost is \$10.00 per person each way. It is easily accessible to major interstates and Amtrak's 30th Street train station.

From Philadelphia International Airport take I-95 North to Exit 17 (PA-611 North/Broad Street Exit). Continue North on Broad Street for approximately 3 miles. The Hotel is located on the right side, one block past Spruce Street at the corner of Broad and Locust Street.

For more information, please visit their website at: www.philadelphia.doubletree.com

Special MASO Hotel Room Rate:

Room rates are \$169 single or double, exclusive of taxes and fees. Rates, if rooms are available, are applicable 3 days before and 3 days after the seminar. **All Reservations must be made by February 12, 2008!** Let the hotel know you're with Middle Atlantic Society of Orthodontists. To make your room reservation call 215.893.1600 or Toll Free 1.800.222.TREE. ■

Jump into Paradise!

Invitation to Puerto Rico - by Dr. Robert Seebold, MASO President

The Middle Atlantic Society of Orthodontists (MASO) and the Great Lakes Association of Orthodontists (GLAO) will be conducting a joint Annual Session **October 10-13, 2008** in Puerto Rico! We invite *you* to participate, as we **“Jump into Paradise!”**

The Gran Meliã Resort will be the site for what is sure to be a luxurious and fun-filled weekend for doctors, staff, and exhibitors. The beautiful, all-inclusive Gran Meliã Resort will offer plenty of



opportunity for fun and networking. A great scientific program is being developed for both doctors and staff, which guarantees to educate and stimulate attendees. Tentative doctor speakers include: Drs. Frank Cordray, Birte Melsen, Eugene Roberts, Christian Sander, Michael Williams, and Robert Vanarsdall. Tentative staff speakers include: Tina Byrne, Debbie Best and Lori Garland Parker. A complete listing of sessions and speaker bios will be posted soon on the MASO website at www.MASO.org

MASO/GLAO 2008 JOINT ANNUAL SESSION TENTATIVE SCHEDULE OCTOBER 10-13, 2008

Friday, October 10

Noon - 6:00 PMMASO/GLAO Golf Outing

Saturday, October 11

7:30 AM - 2:00 PMExhibits Open

8:00 AM - 12:30 PM.....Sessions

6:30 PM - 7:30 PM.....Presidents' Welcome Reception

Sunday, October 12

7:30 AM - 2:00 PMExhibits Open

8:00 AM - 12:30 PM.....Sessions

7:00 PM - 10:00 PM.....Beach Party

Monday, October 13

9:00 AM - Noon.....Sessions

Please contact your suppliers and ask them to exhibit and sponsor! Should you have any questions about exhibiting or sponsoring the 2008 MASO/GLAO Annual Session, please contact the GLAO office at 877-274-6420.

Are you looking for a means to inspire your staff to new performance heights? Several MASO members are using this Puerto Rico meeting to energize staff performance. You may think about rewarding your staff!

THANK YOU in advance for supporting our meeting! We recognize that the continuing success of our Annual Sessions is due to the loyal support of members, exhibitors, and sponsors, many of whom have been participants for years.

Please join us in Puerto Rico as we **Jump into Paradise!** for what promises to be a truly memorable meeting! ■



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MASO Journal
Middle Atlantic Society of Orthodontists



Trustee's Report

DR. ROBERT JAMES BRAY

Email: Brayces@aol.com • Office: 609.601.0045

I would like to thank those MASO members who attended the Government Affairs Conference in Washington, DC, January 28-30, 2008: Ed Alvarez, Jean Asmar, Tom Burns, Andy Orchin, Bob Seebold, Steve Siegel, and Bob Williams. All of these individuals gave up time from their office so that MASO could be represented. Please thank them when you see them.

The AAO Technology Conference, February 8-10, 2008, held at the JW Marriott Resort in Las Vegas, was headed by our own Larry Wang, Chairman of the Council on Information Technology. Questions such as the following were presented: Is 3D imaging ready to replace your Panorex or Cephalometric machine? Going paperless and scanning documents difficult? Are you using the internet to market your practice effectively?

As you know, the 108th AAO's Annual Session will be held in the Mile High City of Denver, Colorado, May 16-20, 2008. President, Bill Gaylord, has assembled a very fine team that has been working on scheduling and planning for several years. If you have not already registered, please do so. You can register online at AAOmembers.org and click on the 108th Annual Session banner.

The AAO's Board of Trustees has approved the Council on Orthodontic Practice's request to hold a pilot regional *Orthodontist as CEO* program November 14-16, 2008 in New York City. The *Orthodontist as CEO* conference has typically been a national event, but COOP wanted to see if a regional meeting would be more convenient for AAO members. For additional information, please go to the website: or speak to Dave Paolini, MASO's representative on the Council.

The Academy of Orthodontic Assisting (AOA) a program of AAO Services, Inc. is an excellent introductory training program for staff members. During the period of September 1, 2006 to December 31, 2007, there were a total of 676 graduates from the program. AOA also offers discount subscriptions for New and Young Members.

The AAO's Staff Club is designed with orthodontic staffs' professional needs in mind. For just \$25 per year, each staff member has the following benefits available:

- A free subscription to AAO's online education lectures
- 10% discount in registration fees for the AAO's Annual Sessions
- A free subscription to a quarterly e-newsletter that will include educational content for staff
- Access to the AAO-member website, including the AAO store

If you have not taken advantage of these two excellent programs, I would encourage you to do so. Both will benefit you, your staff, and your patients.

As of the meeting in Denver this coming May, MASO will have two representatives on the Board of Trustees, Nahid Maleki and myself. Nahid has served on the Council on Government Affairs and has chaired that Council. She will be a wonderful addition to the AAO's Board and know she will do an excellent job for MASO.

If you have any questions or comments, please let me know at Brayces@aol.com. Thank you. ■

You Can Volunteer Today!

The AAO is in need of more volunteers for the AAO Key Contact Program. The Association will help those who may not be familiar with protocol or with the legislative process. Key Contacts are those orthodontists who agree to convey pertinent professional information to legislators in a timely manner. AAO frames the message and helps Key Contacts convey it.

To volunteer as a Key Contact, send an e-mail to Kevin Dillard, the AAO's governmental relations advisor/law associate, at kdillard@aaortho.org, or call him at 800-424-2841, ext. 525. ■



Trustee-Elect's Activities

Dr. Nahid Maleki reaches out to legislators as AAO Key Contact

(Reprinted from the AAO Bulletin)

Practicing in the heart of the nation's capitol, Dr. Nahid Maleki has provided care to a number of legislators' children over the past 25 years. As she gets to know these parents, she will oftentimes discuss the specialty and how it fits into the patients' overall health care.

As parents, they "are curious about the practice of orthodontics and are interested to know that it is a vital component of dental health care," Dr. Maleki said. "As legislators, they want to know more about the specialty because orthodontists practice in their home districts, providing jobs and health care within the community."

Today, Dr. Maleki volunteers as an AAO Key Contact, serving as a liaison between the AAO and federal legislators. In this role, she has attended numerous fund-raisers for candidates and has become well-acquainted with notable legislators, including former Sen. Jack Danforth (R-MO) and Sen. Elizabeth Dole (R-NC). Currently, she serves as a Key Contact to Rep. Ellen Tauscher (D-CA), Sen. Sam Brownback (R-KS) and her local congressman, Rep. Chris Van Hollen (D-MD). She has also served on the AAO Council on Governmental Affairs for eight years and was chair of this council in 2003-04.

While her location is advantageous, she says any AAO member can have a similar impact on legislators, and she encourages members to become more involved with the political activities in their communities and to serve as Key Contacts.

"Legislators look for experts in their home districts to help them with issues they may not understand," she said. "AAO members should become Key Contacts so that they can begin building a relationship with their legislators. Volunteer to serve on a medical advisory council or offer your expertise to them in any way they are accepting." ■

AAO COUNCIL REPORTS



Council on Communication

Dr. Ted Berkinshaw • Berkinshaw@Mac.com

The Consumer Awareness Campaign has been very successful at reaching its goal of helping to educate the public about the benefits of orthodontic treatment, and the educational experience that distinguishes orthodontists from general practitioners. We have helped them understand that orthodontists have two to three years of advanced education beyond dental school to learn how to straighten teeth. We have directed inquiries to www.Braces.org to supply them with additional information about orthodontic treatment and to provide them with the names of AAO member orthodontists in their area. Go to www.aomembers.com to see how many times your name has been given out since the beginning of the Campaign. First time visitors to braces.org have reached over 700,000, more than tripling average traffic to the site since the beginning of the Campaign.

The AAO Board of Trustees has tentative plans to further enhance braces.org to make sure that it provides consumers with all the information they would want to know about orthodontic care with timely and up-to-date information about orthodontic care.

The impact of the two year campaign will be available on the AAO member website (AAOmembers.org) this spring, prior to the House of Delegates meeting at the AAO in Denver. The Campaign's success and the results of testing higher spending levels gives the COC reason to recommend that the Consumer Awareness Campaign be continued for the next three years. The COC is recommending that the HOD consider an assessment level of \$830/yr. for 2008, 2009 and 2010. This represents an increase of 51% from the previous assessment of \$550, but would double the AAO's current media exposure.

The COC and the AAO Board of Trustees want to help the Consumer Awareness Program continue to be a successful national program, and strongly encourage localization of its message by components and individual AAO members, further extending the reach of the message. ■



Council on Governmental Affairs

Dr. Lawrence S. Harte, Lsharte@aol.com

The 2008 Government Affairs Conference was held January 28-30, 2008 in Washington D.C. Among the topics of concern will be the following:

a. Consideration for eliminating or reducing estate taxes

- b. Re-educating congress on the advantages of health savings accounts for the public
- c. Working on any government and insurance proposals that can affect the private practice of orthodontics
- d. Exploring different types of health insurance for our employees
- e. Increasing educational support for teaching the sciences

The meeting included individual contact with various members of the House and Senate in this election year, and will offer a political update and capital hill training for our new members. ■



Council on Education

Dr. Robert E. Binder, binderre@umdnj.edu

The Council on Orthodontic Education held its most recent meeting by conference call on December 4, 2007. The last face-to-face meeting was held on October 20, 2007 at the AAO central office in St. Louis, Missouri. The following is a summary of these two meetings.

2008 Deans' Luncheon Program, March 30

The AAO Deans Luncheon at the 2008 ADEA meeting in Dallas, Texas is targeted for March 30, 2008. The presentation topic is "Craniofacial Anomalies and Special Needs Fellowships." Dr. Karin Vargervik, University of California at San Francisco, will present the perspective for a CFA & SN program directly affiliated with a dental school. Dr. Kirt Simmons, Little Rock Children's Hospital, will present the perspective of a CFA & SN program that is not directly affiliated with a dental school. Presentations will be followed by a discussion and questions solicited from the audience. COE members are again encouraged to personally invite their own deans to attend.

2007 Melvin Moss Education Leadership Conference, May 18, Seattle

The featured presenters were Drs. Jim Vaden and Catherine Horan on accreditation. The conference also included an open hearing on the Craniofacial Anomalies and Special Needs Fellowship. Small group

luncheon discussions focused on the standards. The program concluded with updates on Internet II and an ABO update.

2008 T.M Graber Education Leadership Conference

Mentoring and authoring were selected as the themes for the 2008 T.M. Graber Education Leadership Conference. An ABO presentation will also be included.

CODA Commission Consultant

Dr. Emil Rossouw was selected by the COE to serve as an AAO representative to the ADA Commission on Dental Accreditation Consultants commencing in October 2007.

Craniofacial Anomalies and Special Care Fellowship

The application for accreditation of the fellowship was submitted to CODA in December 2006, and was reviewed January 2007. Open hearings were held at the 2007 Annual Sessions of ADEA and AAO. An additional open hearing was held at the ADA meeting in early October. Oral surgeons have expressed their desire to perform the surgery. A final recommendation on the accreditation of the Orthodontics CFA & SC Fellowship will be made by CODA in January 2008.

The COE is recommending that the BOT consider directly funding three Craniofacial Anomalies and Special Needs Fellowships a year at appropriate accredited institutions offering extensive CFA&SN services. The salary and benefits will be equivalent to a senior hospital-based orthodontic residents at the GME Fellow level. ■



Council on Information Technology

Dr. Lawrence Wang, larwang@comcast.net

COIT held a video conference call on December 13, 2007 and held a face to face meeting February 7, 2008 in Las Vegas at the AAO Technology Conference. The following are the technology initiatives that the Council is currently undertaking or is planning to develop:

- 1) After testing and approval by COIT, the AAO is now making available to internal entities such as councils a *video conferencing* system (E/pop Web Conferencing by WiredRed Software) that will display video of all members on a conference call as well as any supporting documents that may be necessary to conduct the meeting. The video conferencing system is hosted and can be turned on or off on a monthly basis so that the AAO only pays for it when it is needed.
- 2) To participate with BOT appointees and the COC in the oversight of the implementation of the Communications Action Plan whose primary objective is to make the AAO communications vehicles relevant, timely, and newsworthy. As an example, there will be a *complete update of the AAOmembers.org web site* enhancing the website's functionality and look-and-feel.



Council on Membership, Ethics & Judicial Concerns

Elizabeth B. Spannake, ebspannhake@comcast.net

The Council on Membership, Ethics and Judicial Concerns met in St. Louis on January 12 for its annual session. In response to a motion made by the AAO BOT the council reviewed the current AAO dues waiver policy including the relevant

AAO Bylaws and worked to develop guidelines for application, review and granting of dues waivers that may be utilized by AAO component organizations in a coordinated fashion with those policies used by the AAO and its constituent organization. The BOT also directed COMEJC to review the inter-relationship between membership requirements in AAO components with membership in the AAO and its constituents. The council will report back to the BOT with its



Council on New & Younger Members

Dr. Tanya Stavisky, tanyadmd@verizon.net

The AAO's Council on New and Younger Members (CONYM) held a conference call on December 5, 2007 for the new members to get acquainted and to discuss plans for the coming year. The discussion began with a review of CONYM's New Orthodontist/Resident Conference

at the 2008 Annual Session, in Denver. This program will feature Mr. Larry Mathis a prominent financial advisor, as the speaker. This interesting and informative program will take place on Sunday May 18, 2008 from 2:00-5:00 PM, followed by a one-hour cocktail reception. Mr. Mathis has offered to provide free of charge an autographed copy of his book on financial planning for the dental professional to each Conference attendee. Mr. Mathis has also written an article which will appear in the December issue of NYMO, which will help market the Conference.

Another very exciting project that our Council has been working hard on is to provide our members with child care services at the Annual Session. We are proud to announce that this service will be

- 3) Members of the council continue to participate in the *ADA Standards Committee on Dental Informatics (SCDI) Working Group 11* Committee to develop interoperable standards for orthodontic images (this committee's pursuit is the development of digital orthodontic records as a subset of the ADA digital patient record working within DICOM standards) and Working Group 12.1 which works on the application of the DICOM standard to dentistry. Digital Imaging and Communications in Medicine (DICOM) is the standard for distributing and viewing any kind of medical image regardless of the origin. COIT maintains an interest in expanding the AAO participation to these working groups since these standards will make it possible to exchange patient data with other practice management systems which has been an ongoing concern of AAO members.
- 4) It has come time for the council to do an in-depth strategic planning for the AAO's future technology needs. The council has done much to implement the current website and other technology platforms throughout the association but with the members' and association's as a whole changing needs, comes a need to update the *Technology Action Plan* for the Association which was last revised in 2002

COIT works under the principle that "technology should be viewed as an investment in our association's future and as insurance for our continued prosperity." ■

findings and recommendations at the August 2008 session of the BOT.

Also reviewed by the council were the Membership renewal processes and the handling of unpaid membership accounts.

The Council, in response to additional recommendations from the BOT, investigated ways to address ethical behavior of dental school students including educating members as to how they can influence their patients regarding ethical behavior, and ways in which we can impact undergraduate dental school and orthodontic programs with ethical treatment of students.

It is recommended that all AAO members familiarize themselves with the AAO's *Principles of Ethics and Code of Professional Conduct (the Code)*. One of the more recent and important rules in the Code concerns members' advertising of board certification. The operative provision is contained in Article IV.A of the *Code*. Any member who has questions about complying with these or any other part of the *Code* should call the AAO Legal Department for guidance before making the representation or publishing the advertisement. ■

available at the 2008 session in Denver. The management company hired for this annual session will provide the child care services, which are outlined in the 2008 Annual Session Tour Brochure. Safety and security of our children were our foremost concerns, and we feel that the chosen company has effectively addressed those items and we are hoping that many of our members will utilize these services.

Another large project that our Council has been working on is Internet Safety. The summer issue of the AAO Bulletin ran an article about the program, and the December issue of the Bulletin will include an insert about the new I Keep Safe brochure, which will be provided to members free of charge upon request. The brochure includes an AAO-approved logo. Members will also be able to download the brochure from the AAO member web site and have it printed themselves.

CONYM works very hard to promote the importance of AAO membership to new/younger orthodontists and students and to represent and to promote the interests of new/younger members and students to the AAO. For more information regarding CONYM please look at our on-line newsletter. To get to the web site go to www.aaomembers.org and then click on NYMO. This site focuses on issues of special interest to new and younger members. ■



Council on Orthodontic Health Care

Dr. Gary Wiser, wisermgt@mac.com

The Council of Orthodontic Health Care met Saturday January 12, 2008 at AAO headquarters. The Board of Trustees has commissioned the Council to work to improve the "access to orthodontic care" issues nationwide. In response, we have produced an Access to Care Guide Book (presently in excess of 100 pages) for Board approval. The Council is working very closely with the *Smiles Change Lives* organization, the group started by the Virginia Brown Foundation, which has successfully provided orthodontic treatment for more than 1,000 patients, and currently has 150 patients in treatment. The Council had a lengthy conference call with the principals of SCL and is working on ways to help them raise money for this very worthy cause. New SCL programs are opening very soon in Minneapolis, Saint Louis, and Louisville. As funds become available, more locations will be able to provide orthodontics to these very needy patients.

The AAO Hotline has received a record number of calls in 2007, with the great majority dealing with orthodontic code issues. COHC is sponsoring a one-hour Webinar at the end of March, or early in

April, to discuss insurance coding questions. Staff participation should be encouraged. Dr. Doug Depew, the founder of the Academy of Orthodontic Assisting will be the principal presenter for the Webinar, and time will be reserved for a Q & A period.

The Board of Trustees has also requested that COHC examine the issue of Specialty Licensing. Presently 17 of the 50 states have orthodontic specialty licensing, with 7 of these states recognizing ABO membership in lieu of an examination. Our initial study questions possible AAO involvement into states individual rights to license professionals. It could be very difficult for an orthodontist who has been in practice for a number of years to take and pass a State Board general dentistry examination to gain entry into a selected state. Your thoughts and comments on specialty licensing are very welcome. Please contact me by email = wisermgt@mac.com or call 1-(888)-22WISER Thank you in advance for your participation.

This was my last meeting as Chairman of COHC due to the 2-year restriction, and I will complete my elected term in May of 2009. The trustee liaison this year to COHC was MASO's Dr. Bob Bray and I want to thank him personally for the outstanding guidance he provided for our Council. I assumed his position on the Council when Bob was elected to the Board of Trustees in 2000, so we have served MASO for the past 8 years on this Council. ■

AAOSI Update

DR. GARY WISER, wisermgt@mac.com

The AAOSI Directors met on Thursday, February 7, 2008 in Las Vegas the day prior to the AAO Technology Conference.

A detailed marketing and financial report will be forthcoming from the Academy of Orthodontic Assisting as they are working very hard to provide high quality orthodontic staff training programs for our membership. A percentage of the revenues AOA earns is directed to the AAO to provide additional non-dues revenue.

Management services are currently being provided to NESO, PCSO, and the California Association of Orthodontists. As the

transition matures, more Component and Constituent organizations could avail themselves of these administrative services with improved efficiency and finances.

AAOSI is expanding its underwriting and claims management services for the AAO insurance company. AAOSI is in the process of being licensed in all 50 states to provide insurance programs on a national basis.

These programs are creating a significant amount of annual non-dues revenue for the AAO with a steady dues structure for our membership as a direct benefit.

MASO members can contact me by email = wisermgt@mac.com or call me toll-free @ (888)22-WISER. ■



ABO Update

DR. PETER M. GRECO

Pgrecoamd@aol.com

More than 50 percent of eligible U.S. and Canadian AAO members are Diplomates of The American Board of Orthodontics. This figure is nearly double that which it was two years ago.

Board certification is becoming more important to younger orthodontists. Of all diplomates, 48 percent are age 46 or younger. In addition, of the almost 3,000 individuals who accepted the Gateway Offer, 74 percent are age 46 or younger.

Increasing numbers of consumers are using the ABO website to find orthodontists who are board-certified. Over the past year, 91,095

people have viewed the ABO website. The public area of the site has accounted for 44.7% of the overall page views where visitors can search for board-certified orthodontists. The ABO website address is www.americanboardortho.com.

The ABO has contracted with The American Board of Obstetrics and Gynecology to use the organization's new state-of-the-art examination facility in Dallas. This will be the new site of the ABO Clinical Examination. The new facility will provide 48 private soundproof examination rooms, two auditoriums, a board room, cafeteria and office space for examiners and ABO staff. Hotels are also conveniently located near the facility.

For the past 35 years, the ABO has held its clinical examinations at the St. Louis Marriott in St. Louis, MO. The directors believe the new facility will take the professionalism and security of the examination to a new level. ■

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MASO Journal

MASO Seeks to Fill Vacant Positions

Due to the completion of the terms of office of Dr. Ted Berkinshaw, AAO Council on Communications, and Dr. Tanya Stavisky, AAO Council on New and Younger Members, we are seeking interested and qualified individuals to fill these positions. Those interested should submit a letter of intent and their resume to Dr. George Scott, chair of the Nominating Committee no later than 1 March 2008. Forward the information to Dr. Polo at: braces@caribe.net or Ms. Anita Field at MASO@AssnOffices.com

Duties of the Council on Communications:

1. Encourage and support public and patient education in orthodontics;
2. Assist members in their public relations programs;
3. Enhance intra-professional relations for the improvement of the oral health of the public
4. Inform members of available AAO services/materials/ benefits.

Duties of the Council on New and Younger Members

1. Promote the importance of AAO membership to new/younger orthodontists and students;
2. Represent and promote the interests of new/younger members and students to the AAO;
3. Provide a means of open communication and interaction among new/younger members and students;
4. Develop and recommend member services directed at new/younger and student members;



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5. Develop and monitor interactive communication with new/younger members and students;
6. Promote the development of future AAO leaders

The consecutive tenure of a member of all councils except the Council on New and Younger Members shall not exceed eight (8) years, provided that a member who fills a vacancy for a partial term shall be eligible to be elected for four (4) full terms. The consecutive tenure of a member of the Council on New and Younger Members shall not exceed four (4) years, provided that a member who fills a vacancy for a partial term shall be eligible to be elected for two (2) full terms, and no member of the Council on New and Younger Members shall serve past the 10th anniversary of their graduation from their orthodontic program. ■



Nominating Committee Report

DR. MARIO POLO

Email: braces@caribe.net • Office: 787.754.7658

The MASO Nominating Committee will meet in April to discuss candidates for the 2008/2009 year. If you ever wondered how to give back to this great profession of ours, then volunteering your time to serve in MASO is the answer! We encourage anyone interested in serving as a committee or board member to contact his/her state President. MASO Committees include: Communications/Publications, Government Affairs, and Member Services. If you have any questions, please contact me at braces@caribe.net, or call the MASO office at 866.748.6276 and speak to our Executive Director, Anita Field. Hopefully, one of your New Year's resolutions is to donate some time to your constituent organization, MASO! Thank You! ■

MEMBERS APPROVE CHANGES IN THE COMPOSITION OF MASO'S NOMINATING COMMITTEE

During the General Membership meeting at MASO's 2007 annual session, the following change in the composition of the Nominating Committee was approved:

Nominating Committee: This committee shall be composed of eight (8) members. They shall be the immediate Past President of MASO, the next most immediate Past President available, and six members at large, one from each MASO component. If the immediate Past President of MASO and/or the next most Immediate Past President available cannot serve on the Nominating Committee for any reason, the President shall appoint a former Past President of MASO to serve in their place. The Past President and next most immediate Past President shall serve for a term of one year. The senior Past President shall serve as Chairperson. At each annual session, two (2) of the at-large members shall be elected for a term of three (3) years. The President of each MASO component, or a designee of the component President, should be given preference for this position. ■



Treasurer's Report

DR. CONSTANCE GREELEY

Email: mcbgreeley@aol.com • Office: 302.475.4102

CURRENT ASSETS AS OF DECEMBER 31, 2007

Savings/Cash	\$335,935.04
Reserve Account	\$188,545.84
TOTAL ASSETS:	\$524,480.88

INCOMEYear-End 20072008 Budget

Dues-Active / Reinstatement	131,101.96	115,415.00
Newsletter Advertising	11,610.00	13,000.00
CE Course	10,850.00	13,500.00
Annual Session ('08 joint) Profit	275,305.00	30,000.00

OTHER INCOME

Prior Year Income	318.77	0.00
Interest Income	8,408.70	9,000.00
Gain/Loss	20,672.84	20,000.00

TOTAL INCOME458,267.27200,915.00

EXPENSESYear-End 20072008 Budget

OPERATING EXPENSES

AAO Dues Billing Fee	817.00	817.00
President Honorarium	500.00	500.00
Management Fee	85,631.80	52,414.00
Office Supplies	1,200.00	1,200.00
Accounting	1,245.00	1,500.00
Stationary & Envelopes	0.00	500.00
Copying	524.80	800.00
Postage/Mailing House	582.22	1,000.00
Telephone/Fax	3,316.12	3,500.00
AAO Liability Insurance	0.00	0.00
Office/File Storage	300.00	300.00
Journal Editor - Honorarium	500.00	500.00
Journal Publication/Mailing	23,187.30	22,300.00
Web Site	764.95	765.00
Website Component Development	0.00	5,000.00

MASO BOARD EXPENSE

BOD Conference Call	357.00	550.00
CE COURSE	42,025.37	15,000.00
ANNUAL SESSION 2007	183,826.01	0.00

NATIONAL ANNUAL MEETING

Leadership/Gov.Affairs Conf	1,989.00	2,000.00
AAO-Caucus Mtg Meals	2,514.77	2,500.00
AAO-Del(7) Alt (3)Honorarium	14,010.26	14,000.00
AAO-Delegates/Alt Airfare	4,784.51	4,700.00
AAO-Exc Dir Attendance	1,549.82	2,000.00
AAOF Contribution (bal \$8,850)	1,475.00	1,475.00
GORP Program	850.00	1,200.00
AD HOC Committees	0.00	200.00

OTHER EXPENSES

Credit Card Fee	7,197.22	300.00
Bank Service Charges	160.00	50.00
Prior Year Expense	583.00	0.00
Miscellaneous	1,042.56	500.00
Estimated Taxes	2,039.00	2,700.00
Annual Session 2008 (PR w/GLAO)	10,906.39	12,000.00
Annual Session 2009 (NJ)	159.28	1,000.00
Annual Session 2010 (FL w/GLAO)	349.64	0.00
Annual Session 2011 (PA w/GLAO)	159.38	0.00
Annual Session 2012	0	0.00
National Dental Museum (bal \$3,000)	1,000	1,000.00

TOTAL EXPENSES395,547.40152,271.00

NET INCOME62,719.8748,644.00



Secretary's Report

DR. LUIS A. TORO, JR

Email: latoro@prtc.net • Office: 787.860.7943

On behalf of your MASO Board of Directors I wish to extend a welcome to all our new members. If you have any questions please do not hesitate to contact me at latoro@prtc.net

The 2008 MASO and AAO calendar of events:

- January 29-30 AAO Government Affairs Conference, Washington D.C.
- February 8-10 AAO Technology Conference, Las Vegas, Nevada
- March 14 (Friday) our Spring CE event: "Surgical and Non-surgical Treatment of Class III Malocclusions" by Dr. Peter Ngan and Dr. Timothy Tremont from the West Virginia University Department of Orthodontics.
- March 15, MASO's Delegation and Board of Directors Ad Interim meeting at the Philadelphia Doubletree Hotel. Please remember that all MASO members in good standing can submit resolutions to the AAO House of Delegates through our MASO Delegation. All resolutions should be emailed no later than March 7 to Dr. Richard Albright (MASO Delegation Chair) at dralbright@aol.com or Ms. Anita Field at MASO@AssnOffices.com. All approved resolutions will be forwarded to the AAO for further discussion and possible final approval by the AAO House of Delegates.
- May 16-20, AAO Annual Session at Denver, Colorado
- October 10-13, MASO Annual Session at the Gran Melia Resort, Puerto Rico
- Dr. Nahid Maleki was elected our next AAO Trustee. She will start her tenure at the 2008 AAO annual session in Denver.

Protecting kids from internet dangers

At a recent Board meeting, MASO's Board of Directors voted to endorse a motion passed by the AAO's New and Younger Member Committee to support the Keep Safe program regarding protecting our children and child patients from internet dangers. More information and free brochures that you can get for your waiting room regarding "10 common questions regarding internet safety" can be obtained at: www.iKeepSafe.org. There is also a link to the Keep Safe site on the MASO website. ■

MASO MEMBERSHIP REPORT

Active Applicants

Jean Gong, Westfield, NJ; Harvard '03, Columbia '05
 Manish Lamichane, Lancaster, PA; U Toronto '99, Harvard '07
 Gabriel Ollins, Nutley, NJ; U MD '04, U MD '07
 Alyse Rudnicki, Old Tappan, NJ, U MD '04, Columbia '07
 Ernest L. Wang, Brick, NJ, NYU '04, U MD '07

Retired Applicants

Rodney Golden, Potomac, MD; Member 1971, Retirement 2007
 Ronald B. Gross, Radnor, PA; Member 1966, Retirement 2007
 Gerald Jacobson, Cherry Hill, NJ; Member 1966, Retirement 2007
 William Nelson, Derwood, MD; Member 1965, Retirement 2007
 Jack Piekarsky, Wayne, NJ; Member 1963, Retirement 2007
 Tarmo (Tom) Tanimae, Bridgeton, NJ; Member 1975, Retirement 2007
 Edward C. Windmiller, Harrisburg, PA; Member 1989, Retirement 2005

Transfer Applicants

Transfer In: Thomas A. Giegerich, Margate, NJ from GLAO
 Transfer Out: Ju-Hyun Lee, New York, NY to NESO
 Marc B. Ackerman, Jacksonville, FL to SAO

Deceased Members

Jacob Harris, MASO Retired, August 14, 2007



Delaware State Orthodontic Society

Dr. Stephanie Steckel, President
Email: sesteckle@comcast.net
Phone: 302.672.7776

The Delaware State Orthodontic Society By-Laws are in the process of being updated to better reflect the present functions of the society. We are preparing a new state website which will include a search directory and other informational features to support our members and prospective orthodontic patients. Support will be requested from MASO for this long-term promotional effort. The members are encouraged to record their pro-bono care and manage their CE credits at the AAO website. ■



District of Columbia Society of Orthodontists

Dr. Ashur Chavoor, President
Phone: 703.538.7030

Our next meeting will be held prior to MASO's 55th Annual Session in Puerto Rico. The exact location and time will be announced. ■



New Jersey Association of Orthodontists

Dr. Stanley Gersch, President
Email: braces4u@comcast.net
Phone: 908.233.8668

Our continuing education programs enjoy steady support by our membership. In January we held a joint meeting with the New Jersey Society of Periodontists featuring Dr. Jack Fisher's program "Advancing the Art & Science of Orthodontic Anchorage". The joint venture provided an excellent networking opportunity for both orthodontists and periodontists alike.

Our Annual Session will be held on April 18, 2008 at the National Conference Center in East Windsor, New Jersey. Designed to benefit the entire orthodontic team, this dynamic presentation will feature Dr. Donna Panucci's "Pursuing the Balanced Pendulum" and lead the way for our members to revitalize their practice.

February kicks off our 6th Annual Groundhog Shadowing program. Through this program, New Jersey high school students can discover job opportunities in the field of orthodontics. The program is sponsored by the New Jersey Association of Orthodontists in co-operation with America's Promise - The Alliance for Youth, Junior Achievement, American Society of Association Executives, the Society for Human Resource Management and the National Job Shadow Coalition.

We are currently re-evaluating our campaign to educate the public to recognize the importance of using a specialist in orthodontics for orthodontic treatment. As you know, the AAO has just finished a 4.5 million dollar national campaign and we are interested in reviewing the results for our future campaigns. ■

Maryland State Society of Orthodontists

Dr. Barbara Halpern President
Email: bee804@aol.com - Phone: 410.997.0707

Happy New Year to all members and I hope that it has been off to a safe and healthy start. Our first meeting was held on Wednesday, February 6th at 6:15pm at the Columbia Sheraton Hotel. Dr. Richard Wynn, of the University of Maryland Dental School, Department of Pharmacology spoke on "Drugs and the Bones". He is a nationally recognized speaker and author and I know that his talk will be most informative and enjoyable. I look forward to seeing everyone at that meeting.

January starts a new slate of officers. The officers for this year are as follows: Dr. Lawrence Wang, Past-President; Dr. Barbara Halpern, President; Dr. Stuart Josell, President-Elect; Dr. Ramesh Sardana, Secretary-Treasurer; Dr. Chris Liang, Director; and Dr. Byron Bonebreak, Director. Please feel free to contact any of us if you have any questions, concerns, or suggestions. Additionally, for your information, Dr. Steven Siegel is our MASO liaison, Dr. Frank Verde is our web site coordinator, and Dr. Phil Markin is our Maryland State Board liaison. I look forward to an exciting year of lectures and MSSO activities. ■

Pennsylvania Association of Orthodontists

President Nate Cole reported the PAO 41st Annual Session to be held at the Atlantic Sands Hotel and Conference Center in Rehoboth Beach, Delaware on June 12 and 13, 2008. More information to follow on the www.pao-ortho.org website. ■



Puerto Rico Society of Orthodontists

Dr. Ruben Colón-Badillo, President
Email: rcolonb@prtc.net
Phone: 787.765.0704

The Puerto Rico Orthodontists Society had several activities during the second semester of 2007. In August we prepared a continuing education course for our dental (orthodontic) assistants, it consisted of various short lectures on dental and personal care topics and had an excellent attendance.

During September a group of our Society attended the MASO Meeting, to celebrate and accompany Dr. Jaime de Jesús Viñas reception of the Devlin Award!

In November we had a continuing education course designed for orthodontists, general practitioners, and other dental specialties. The course was titled "The Role of Esthetics in the Treatment Planning Process", and was also very well attended.

Finally in December, we once again had our traditional Christmas Party where we had an excellent opportunity to socialize with our peers, with music, karaoke and great food! ■



Drs. who attended our Christmas Party.



Temple University

Dr. Orhan C. Tuncay, Professor & Chairman • Email: OTUNCAY@DENTAL.Temple.edu

We are looking forward to 2008 with much anticipation, since it marks the 50th anniversary of the foundation of the Graduate Program. Looking back, those earlier days do us very proud, and the future is exciting. Thanks to the efforts of the Campaign Committee, Drs.

Albright, Viechnicki, Bray, and Tuncay, our capital campaign has been very successful. It was most rewarding to see how grateful and generous the Temple alumni are. They understood the value of both their education, and their lot in life. We were also pleasantly surprised that our good non-alumni friends were equally generous; on a per capita basis, they were no less impressive.

The architectural firm chosen to design the new facility is "CIVITAS Architects" of Philadelphia. In the spring they will be providing us with different schemes to develop further. At this point, we do not know when the whole project will be completed; but we hope before the year's end.

In faculty news, Dr. Jerry Jacobson has decided to retire and is

now settled in Florida. Dr. Marc Ackerman could not resist the offer made to him by Jacksonville University, and he has moved to Florida. We are most happy he can live his dream and turn into a full-time academic. In the meantime, he has kept his appointment at Temple and comes back to Philadelphia to teach his scheduled courses. Earlier this year, his textbook "Enhancement Orthodontics" was published by Munksgaard and has received favorable reviews. Finally, Dr. Khosrow Aziza is now retired. He has built a new office and will spend his days there. We certainly wish him much success.

Our textbook "The Invisalign System" published by Quintessence is selling very well globally. Perhaps, time is near to think about a second edition. We are now working with major companies to conduct clinical trials, and to further develop our imaging and animation software.

At the school, our dean will step down at the end of June. The university is in the process of forming a search committee to find a successor. Once the new departmental space is built, we will educate and train our campaign donors on the new equipment and orthodontic systems. ■



University of Maryland

Dr. Stuart D. Josell, Acting Chair, Dept. of Orthodontics Baltimore College of Dental Surgery University of Maryland Dental School, Baltimore • Email: SJosell@umaryland.edu

The efforts to raise funds for an endowed chair in the Department of Orthodontics reached an important milestone at the end of 2007 when the campaign passed the one million dollar landmark! Long-time faculty and MASO

member, Dr. Edgar Sweren is energetically chairing the two million dollar fund raising drive to establish the first endowed chair at The Baltimore College of Dental Surgery, Dental School, University of Maryland-Baltimore.

The Dental School and the Department are pleased to welcome Dr. Carroll-Ann Trotman as Associate Dean for the Office of Academic Affairs. Dr. Trotman comes to us from the University of North Carolina, School of Dentistry where she was a professor with tenure and assistant dean for graduate education and academic development. Her education includes a Bachelor of Dental Surgery, a Certificate in

Orthodontics, a Master's in Oral Biology, and a Master's in Clinical Research Design and Statistical Analysis. She brings unique and important skills to her new position. Dr. Trotman will maintain an active research laboratory and will be an active faculty member in the Department of Orthodontics.

The Class of 2011 has been selected: David Beebe (UNC), Amanda Gallagher (Temple U), Justin Jergensen (UCSF) and Julie Mikhail (Nova) will be entering our program in July 2008. We are looking forward to having them join our department. Program alumnus Dr. Barbara Halpern has been elected President of The Maryland State Society of Orthodontists.

The Advanced Specialty Education Program in Orthodontics and the Maryland Orthodontic Alumni and Friends Organization will co-host our annual CE event on June 20th, 2008. The featured speaker for the day will be Dr. Richard P. McLaughlin. ■



University of Medicine and Dentistry New Jersey

Dr. Robert Binder • Email: binderre@umdnj.edu

Awards

Dr. Anil Ardeshta, Assistant Professor, is the recipient of a faculty development fellowship award from the AAO Foundation. The award is designed to support junior faculty endeavors and orthodontic education and research. In addition, Dr. Ardeshta is the recipient of a \$3000 Masters Educators Grant from NJDS to develop an interactive DVD for diagnosis and treatment planning.

Dr. Isaac Post was awarded the "Master Educator in Orthodontics" by the class of 2007. Each year, the graduating class chooses one faculty member who has impacted them most

significantly and whom they wish to recognize for their dedication. Dr. Post proudly joins the previous winners: Dr. Jeff Cooper (2006), Dr. George Langer (2005) and Dr. Rene Johe (2004).

Class of 2011

Our incoming new students hail from four different locales. Svetlana Lekht an NJDS graduate has been in a GPR for the past year. The other three will be recent dental school graduates; Lori Watkins from UCLA, Rachel Rosen from University of Kentucky, Louisville and Jennifer Morrison from NYU.

Newsletter

The Department of Orthodontics has created a newsletter under the impetus of Rene Johe, the new Director of the Postgraduate

Program in Orthodontics and Deb Nuber, Department Administrator. We hope to be able to use this vehicle to draw all of those touched by the NJDS PG Program a little closer together.

Before the end of the academic year the department is projected to move all of its clinically related activity to an area where we will have access to an additional four chairs and larger dispensary space. We may then be able to increase our incoming class size from 4 to 5.

We are planning to hold an Alumnae Reception at the AAO meeting in Denver in the Spring and hope that all of you will be able to attend to reminisce about the past, brag about the present and plan for the future.

Class of 2008 Research Projects

- Dr Corey Turk: Assessment of dental appearance by orthodontists and lay people following changes in maxillary lateral incisor vertical position.
- Dr David Caggiano: Case Complexity and Case Distribution

Among Orthodontic Residents at UMDNJ Using the ABO Discrepancy Index.

- Dr. Tania Saint-Amand: Comparative effect of ibuprofen and acetaminophen on tooth movement and pain following orthodontic separator placement.
- Dr. Irina Lovinescu: The deformation characteristics of superelastic and thermoelastic nickel-titanium alloys.

emBRACE THE FUTURE Fund

The Department of Orthodontics is continuing its efforts in fund raising in conjunction with the UMDNJ Foundation to help in the construction of a new 24 to 30 chair clinical facility along with all of the appropriate support area. Contributions for the William Joule/Harry Bull Memorial Library or for any other designation are being actively solicited as a part of the emBRACE the Future Fund. Recent contributions have been received from Drs. Melvin Feldman, Robert Montemurno, Richard Bloomstein and Robert Binder. ■



University of Pennsylvania

Dr. Robert L. Vanarsdall, Professor and Chairman • Email: rlv@pobox.upenn.edu

Nationally, it was a banner year for the specialty and our program received the highest number of applications in the history of our specialty training at Penn. The program also received high praise during the ADA Accreditation site visit. Dr. Garland Hershey stated that “the special programs expose the students to concepts and material that regular orthodontic residencies have never thought of” and so their input (Masters in Oral Biology and Perio/Ortho programs) upgrades the traditional residency program. The core value of our program is the dedication to training a student scholar and commitment to lifelong continuing education. At the 54th Annual Alumni Meeting, September 28th at the University Museum over 120 alumni and friends gathered for camaraderie and to hear Dr. Larry Wolford present “An Update on Orthodontic Surgery.” The day before they attended the 27th Annual Clinic Day and an outstanding presentation on TAD’s by Dr. Janine Trindade.

Three continuing education courses on TAD’s were given this semester by Drs. Nicole Scheffler, Axel Buman, and our faculty which were unanimously well received. The textbook Applications of Orthodontic Mini-Implants by Lee, Kim, Park, Vanarsdall (Quintessence Publishing Co), published in May, has received extremely favorable reviews. In the November Issue of the Australian Orthodontic Journal Dr. G. Wexler stated that “this book is mandatory reading for all periodontists, surgeons, and orthodontists who use or want to use...miniscrew implants.”

Two residents from Yonsei University participating in our International Student - Exchange program visited for two weeks in November and presented research on Corticotomy Orthodontics and Distraction Osteogenesis. The commitment to high quality research, both clinical and basic, continues as illustrated by Vanessa Yu’s project “The Activation of Dental Pulp Stem Cells in Response to Stimulated Orthodontic Forces,” Serban Nicoleascu’s “Analysis of Soft Tissue Displacement using 3-DMD or Stereo Photogrammetry,” Isabelle Mortalena’s “Accelerated Osteogenic Orthodontics: Changes in the Marginal Periodontium,” Kim Christie’s “Effect of Bonded Rapid Palatal Expansion on Dental and Skeletal Structures Using iCat Technology,” F-L Comyn’s “MRI Cephalometrics of Craniofacial

Structures in Sleep Apnea Patients,” Lyndon Wong’s “Cone-Beam 3-D Evaluation of Airway Obstruction and Vertical Facial Morphology,” S Stefanos’s “Evaluation Between Conventional and Self-Ligating Bracket Systems,” and R. Tamburrino’s “Epidemiology of TMD in Untreated Children” are examples of second and third year projects.

We were privileged to have Dr. Gerald Nelson, Co-Director of the Orthodontic Clinic at UCSF, present a fantastic session on “Clinical Efficiency in Orthodontic Treatment” January 7, 2008.

Until June 2008 Dr. Chun-Hsi Chung is on sabbatical leave in Beijing to conduct research and complete several scholarly projects. After over 36 years, Dr. Sol Katz has announced his well earned retirement as of June 1, 2008. He has served as Director of Research and Director of the Krogram Growth Center and his scholarly presence and influence on countless research projects will not be forgotten.

It is exciting to be involved with gifted students that have great passion for orthodontics. On behalf of the department we invite you to visit with us when you can. We hope that you are enjoying a wonderful 2008 and will look forward to seeing you at the AAO meeting in Denver. ■

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UPCOMING EVENTS



March 14, 2008

MASO CE Event

DOUBLETREE HOTEL
PHILADELPHIA, PENNSYLVANIA



November 2-5, 2009

MASO Annual Session

BORGATA
ATLANTIC CITY, NEW JERSEY



May 16-20, 2008

AAO 108th Annual Session

DENVER, COLORADO



September 29-October 2, 2010

MASO/GLAO Joint Annual Session

BREAKERS HOTEL
PALM BEACH, FLORIDA



October 10-13, 2008

MASO/GLAO Joint Annual Session

GRAN MELIA RESORT
PUERTO RICO



September 15-18, 2011

MASO/GLAO Joint Annual Session

HILTON HOTEL
PITTSBURGH, PA

MASO Journal

**MIDDLE ATLANTIC SOCIETY
OF ORTHODONTISTS**

Dr. Robert E. Williams, Editor

Ms. Anita Field, MASO Executive Director

17 South High St. – Suite 200

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