

# MASO

Middle Atlantic Society of Orthodontists

## SPRING CE EVENT

March 13, 2020  
Hotel Du Pont, Wilmington, DE

### Schedule

**8:30AM – 9:00AM** Registration and Continental Breakfast

#### “Orthodontic Pearls to Improve Your Clinic, Business, and Life”

##### Course Objectives:

After this course, the attending doctor should be able to:

- (1) describe various scripting techniques designed to improve patient comprehension, doctor-patient relationships, and case/treatment acceptance,;
- (2) have a clear understanding on how to employ various clinical pearls to improve treatment efficiency and outcomes; and
- (3) describe various retention designs and protocols.

**9:00AM – NOON** [Dr. Christopher Teeters](#) - add photo from L drive

Dr. Chris Teeters is an orthodontist full of passion and energy, born and raised in San Francisco, CA. He has a genuine love for people and the orthodontic profession, working tirelessly on multiple orthodontic-related endeavors to help render optimal treatment for his patients in Peoria, Arizona and help bring the orthodontic community together.

Dr. Teeters is an administrator of the Orthodontic Pearls Facebook forum, which is now the world's largest and most active online study group with over 5,400 orthodontists worldwide. He has presented at multiple conferences delivering many applicable pearls and is known for his publication on the Hyrax-Halterman appliance for simultaneous expansion and correction of ectopic molars.

He is the lead guitarist and background vocalist of the world's only all-orthodontist band, RELAPSE, with his good friends and colleagues Drs. Cole Johnson, Kyle Fagala, Brian Anderson, and Christopher Cetta. He is no stranger to the stage, serving as a lead guitar worship leader twice a month for the 4th largest Christian church in America.

In his presentations, Dr. Teeters aims to deliver many applicable pearls in such a way that listeners can apply the information in practice the day they return to the office. Rather than diving into just a few pearls in depth, his presentation aims to distill the last 3 years and over 50,000 pearl posts down to the 100+ most revered pearls from the Orthodontic Pearls forum. Be ready to buckle up! He will deliver a densely-packed, note-taking frenzy exploration of tips and tricks on how to better your clinic, business, and life.

**NOON – 1:00PM** Lunch (provided)

### **“Marketing Pearls”**

**1:00PM – 1:30PM** Angela Weber, Chief Marketing Officer, OrthoSynetics

### **“Continuation of Orthodontic Pearls”**

**1:30PM – 4:30PM** Dr. Brian Anderson – photo from L drive

Dr. Brian Anderson graduated Summa Cum Laude from Brigham Young University, after which he attended dental school at the University of Iowa. As a dental student, he scored in the 97th percentile nationwide on both the National Board Dental Exam Parts I and II. He earned his orthodontic specialty training at the University of Minnesota.

Dr. Anderson is in private practice in Utah and Nevada. He loves orthodontics because he feels “flow”—a feeling of “energized focus, full involvement, and enjoyment in the process”—every day at work. His passion for orthodontics led him to create the Facebook group Orthodontic Pearls, where he enjoys learning and interacting with colleagues and friends. His personal interests include sports, exercise, art (he’s a gallery-featured sculptor), travel, community service, and spending time with friends and family.

***Speaker sponsors are Orthosynthetics, American Orthodontics, and Reliance.***