

MASO 2025 ANNUAL SESSION
The Mayflower Hotel
Washington, DC
September 25–27, 2025

TRENDING
TOPICS
IN
ORTHODONTICS

PARTNERSHIP OPPORTUNITIES

Opportunities are available to reach orthodontic professionals from the Middle Atlantic region of U.S., while enjoying a luxurious historic destination!

The members of the Middle Atlantic Society of Orthodontists (MASO) invite you to join them at their Annual Session in our nation's capital, Washington, D.C. We will have a limited number of opportunities available in order to provide MAXIMUM value to the participating partners. Opportunities are available on a first-come, first-serve basis.

ELITE PARTNERS

\$15,000+

Choose one of the following:

- Co-Sponsor the **Friday Night Capital Welcome Party**, open to all attendees
- **Combination of other partner opportunities** totaling \$15,000+

Additional Benefits for Elite Partners:

- Priority for premium space in exhibit hall.
- Exhibit Display **IS INCLUDED**
- Recognition in on-site signage
- Acknowledgement on MASO social media outlets
- Up to 2 additional company personnel registration
- Your short marketing video (2-3 minutes) will be shared during the program
- Opportunity to provide one giveaway or flyer insert for the conference bag, provided to all attendees
- Invitation for 2 personnel to attend the MASO VIP/Board Dinner
- One of your company educational programs or webinars will be marketed to the MASO membership

PREMIER PARTNER

\$10,000

Choose one of the following:

- Provide an **Industry Speaker Session**, 30 minute presentation to doctors and staff on the program with a speaker of your choice – **SOLD**
- Sponsor of the **Thursday Registration Reception**, complimentary to all attendees
- Sponsor the **Friday Buffet Lunch**, complimentary to all attendees
- Sponsor the **Saturday Buffet Lunch**, complimentary to all attendees

Additional Benefits for Premier Partners:

- Priority for premium space in exhibit hall.
- Exhibit Display **IS INCLUDED**
- Recognition in on-site signage
- Acknowledgement on MASO social media outlets
- Opportunity to provide one giveaway or flyer insert for the conference bag, provided to all attendees
- Up to 1 additional company personnel registration
- Your short marketing video (2-3 minutes) will be shared during the program

EXECUTIVE PARTNER

\$7,000

Choose one of the following:

- Sponsor the appetizers for the **Friday Night Capital Welcome Party**
 - Provide **lanyards** to all attendees, with your company name on them **SOLD**
 - Sponsor the **Annual Session Meeting App** with recognition banner on the App
 - Sponsor the **Residents' Network**, complimentary for all residents
 - Sponsor the **Friday Continental Breakfast**, complimentary for all attendees
 - Sponsor the **Saturday Continental Breakfast**, complimentary for all attendees
 - Sponsor a **Presentation** – Per ADA CERP guidelines, the MASO planning committee will select all speakers and provide any compensation directly to the speaker.

Additional Benefits for Executive Partners:

- Priority for premium space in exhibit hall.
- Exhibit Display **IS INCLUDED**
- Recognition in on-site signage
- Acknowledgement on MASO social media outlets

PARTNER

\$4,000

- Sponsor of **Friday Beverage Breaks**, complimentary to all attendees
- Sponsor of **Saturday Beverage Breaks**, complimentary to all attendees
- Sponsor of the **Drink Tickets for the Friday Night Capital Party**
- Sponsor of the **Entertainment for the Friday Night Capital Party**
- Sponsor the **Conference Bag** distributed to all attendees

Additional Benefits for Partners:

- Priority for premium space in exhibit hall
- Recognition in on-site signage
- Acknowledgement on MASO social media outlets
- Exhibit space NOT included

EXHIBIT DISPLAY

\$3,000

Tabletop exhibits include: one 6' table, two chairs, registration for 2 company representatives, planned food and beverage, including the Registration Welcome Reception and the Friday Night Capital Welcome Party.

Additional benefits for Exhibitors:

- Your company name, logo and description will be included in the interactive mobile meeting app.
- A mailing list of conference attendees provided pre- and post-conference.
- Recognition in the MASO newsletters, websites and social media.
- Opportunity for additional recognition for raffle prize donations.
- Company representatives receive invitation to the Thursday Registration Welcome Reception and the Friday Night Capital Welcome Party.
- SPACE IS LIMITED TO PROVIDE MORE ENGAGEMENT OPPORTUNITY TO OUR PARTNERS!

A LA CARTE OPPORTUNITIES

Exhibit Display IS NOT INCLUDED in the sponsorship opportunities listed below and must be purchased separately.

- Sponsor the **5K Fun Run/Walk**, t-shirt with your company name **\$2,500**
- **Friend of MASO**, recognition on meeting signage and the meeting app **\$1,500**
- **Provide a giveaway or flyer insert for the conference bag**, for all attendees **\$1,000**
- Provide **prizes** for the Raffle Prize drawings through the meeting app passport contest

For more information or to reserve your preferred partnership opportunity, contact Jane Treiber, MASO Executive Director, Jane@AssnOffices.com.